



Kenan
Institute
Asia

2013

KENAN INSTITUTE ASIA
ANNUAL REPORT

TABLE OF CONTENTS

2	MESSAGE FROM THE CHAIRMAN
5	EXECUTIVE COMMITTEE / BOARD OF TRUSTEES
6	KENAN IN BRIEF
7	MISSION, VISION, VALUES AND SERVICES
8	HISTORY
10	BUSINESS AND ECONOMIC DEVELOPMENT
16	INNOVATIVE EDUCATION
22	PUBLIC HEALTH
26	CROSS-CUTTING SERVICES
35	FINANCIAL REPORT
36	DONORS AND CLIENTS
37	KEY CONTACTS

INNOVATIVE TEACHING

Students conduct an experiment as part of their inquiry-based science curriculum, which was prepared by Kenan and taught to teachers across Thailand through UPGRADE. For more information on this project, see page 17.

MESSAGE FROM THE CHAIRMAN

A teacher who wants to better prepare her students for the fiercely competitive job market. An entrepreneur whose small business will soon face steep competition from others around the region. A hotel owner who wants to make her inn more sustainable and attractive to foreign visitors. Public health officials who seek to stop the spread of malaria among migrant workers.



These are the kinds of people that Kenan helped in 2013. As Thailand and Southeast Asia move inexorably closer towards the creation of the ASEAN Economic Community and a more regionalized economy, Kenan has sought to prepare those who are least prepared and most in need by providing them with the skills and knowledge they require to thrive in a globalizing world.

In 2013, we worked to help Thais to prepare for ASEAN integration at every level. At the grassroots, programs like

Microsoft BETTER and Real Flood Recovery assisted unemployed workers and business owners to develop the skills they need to obtain high-paying jobs and better manage their enterprises. Kenan's forte of helping teachers replace stale, rote memorization lesson plans with engaging inquiry-based curriculums in science, technology, engineering and math (STEM) continued across the country through projects such as UPGRADE and Chevron INCREASE. And Kenan consultants worked with policymakers at national and regional levels to promote critically-needed STEM education and pursue more effective small and medium enterprise policies across the region.

As the region becomes more interconnected, Kenan has expanded to provide its services outside of Thailand. 2013 saw the opening of Kenan's office in Hanoi, which follows after years of project work there. In addition to sustainable development in Vietnam, Kenan also implemented projects in Lao PDR and Indonesia which oversaw civil society capacity-building and ASEAN SME policy initiatives, respectively. Kenan has continued to pursue development opportunities in Myanmar in collaboration with private sector and government partners. Bangkok-based regional projects like USAID's CAP-Malaria have also contributed to Kenan's efforts at improving connectivity in the region.

As Kenan looks forward to 2014, we will continue expanding our projects and presence to ensure that people across the region are better prepared for the challenges of tomorrow. I invite you to look through this report to learn more about our work and encourage you to work with us towards a brighter, more interconnected Southeast Asia.

A stylized, handwritten signature in black ink.

Ambassador Nitya Pibulsonggram
Chairman, Kenan Institute Asia



ACTION LEARNING

Entrepreneurs and business owners play planning continuity planning and other key business skills

exercises that form part of the REAL Flood Recovery project's action learning approach. REAL Flood Recovery is playing an important role in teaching business to entrepreneurs from provinces that were devastated by the 2011 floods. For more information on this project, see page 12.



ยกระดับการเรียนรู้ ด้วยเทคโนโลยี



คุณปิยะบุตร ชลวิจารณ์

SHARING SUCCESS

Kenan President Piyabutr Cholvijarn speaks to an audience of teachers, principals and education officials on the successes of the Boeing Technology Enhanced Learning project, which integrates technology into the daily lesson plans of teachers to make their classes more engaging and effective. **For more information on this project, see page 18.**

EXECUTIVE COMMITTEE



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PIBULSONGGRAM



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CHOLVIJARN



KHUNYING JADA
WATTANASIRITHAM



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Director General, Thailand International
Development Cooperation Agency

MR. RICHARD BERNHARD (EX-OFFICIO)

Executive Director, Kenan Institute Asia

KENAN INSTITUTE ASIA *in brief*

Kenan Institute Asia is a knowledge and capacity building organization implementing results-oriented, social and economic development programming on a not-for-profit basis. With our headquarters in Bangkok, we conduct activities in Cambodia, Lao PDR, Myanmar, Thailand and Vietnam, as well as regional activities in Southeast Asia. Kenan approaches key development challenges in the region through an innovative, market-based approach harnessing the resources and expertise of the private sector and the experience and knowledge of the public and civil society sectors to address key issues in business and economic development, education and public health. Kenan provides its corporate, government and multilateral clients with services including consulting, project design, management and implementation, training, and research.

KENAN IN 2013

6,723

Total number of beneficiaries reached in 2013 through 28 projects.



4,384	Educators and Students
781	Civil Society and Community Members
676	Corporate Executives and Staff
565	Entrepreneurs and SME Owners
317	Government Officials

MAJOR PROJECT OUTPUTS



131

Seminars, workshops and trainings held.



186

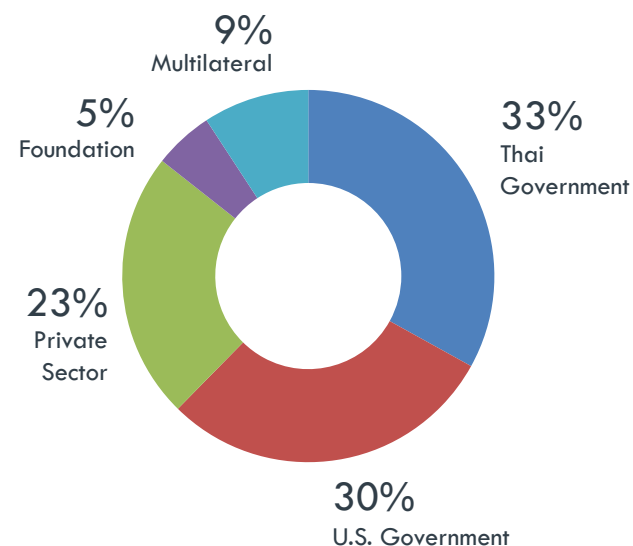
Plans developed for government and provincial organizations, businesses and SMEs.



40

Inquiry-based curriculums developed for schools.

SOURCES OF FUNDING



VISION

To become the leading provider of services for sustainable development in Southeast Asia.

MISSION

To promote results-oriented, sustainable development in Asia with an emphasis on the Greater Mekong Subregion, by providing project management, consulting, training, and research services on behalf of our corporate, government and multilateral clients; and,

To provide opportunities for our team of professionals to make meaningful contributions to society.

VALUES

Stakeholder Ownership: providing for participation by clients, partners and beneficiaries.

Good Governance: high ethical standards, strong internal processes and external auditing.

Results-Oriented: credible and measurable results for all projects.

Service to Society: activities that provide sustainable improvements to society and the environment.

Commitment to Employees: providing opportunities for dedicated professionals with diverse backgrounds to contribute meaningfully to the improvement of the region's economic, social and environmental conditions.

Respect for Local Cultures: understanding and respect for Asian cultures.

Belief in Free Market Mechanisms for Development: using the vibrancy of free enterprise to meet development challenges by supporting corporate social responsibility, microfinance, entrepreneurship and small and medium sized business development.

SERVICES

CONSULTING

Providing world-class business consulting services as well as policy and evaluation consulting for government and multi-lateral agencies. Areas of special capability include: advising small and medium-sized companies and entrepreneurs, business planning, franchise market entry, integrated sustainable development master planning, sustainable tourism planning, corporate social responsibility (CSR) strategy and organizational development, business cluster and value chain development.

PROJECT MANAGEMENT

Managing projects in a cost-effective manner from project design to impact assessment. Areas of special project management capability include small business development, sustainable tourism, educational improvement, public health improvement and CSR. Kenan has both the financial and management systems as well as the experienced people to assure project transparency and effectiveness.

TRAINING

Building development capacity in the region through effective, non-degree training, including training of trainers. Areas of special capability include entrepreneurship, personal financial management, small business financial management, business cluster facilitation, management of strategic CSR programs, using IT for better learning, inquiry-based science and math education methodology, disaster management and planning, public health planning, microfinance, and civil society capacity building.

RESEARCH

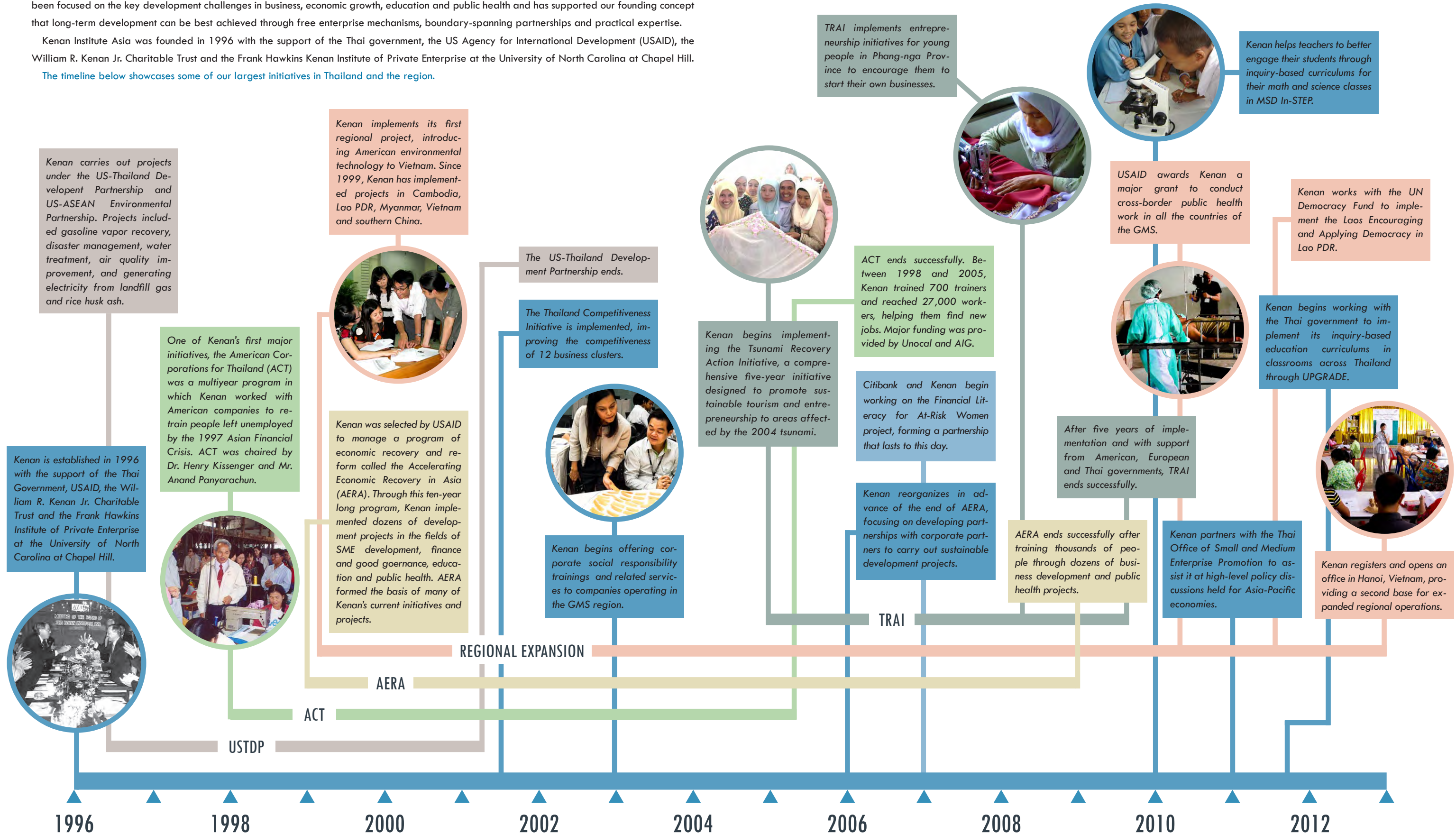
Practical development research useful in designing projects and policies, and developing case studies in areas such as sustainable tourism development, intellectual property rights, cluster development and CSR. Curriculum development is conducted for middle and secondary school, technical schools and universities in the areas of science, math, IT, intellectual property and CSR.

OUR HISTORY

For 18 years, Kenan has provided project management and technical expertise in support of development in the region. Much of this effort has been focused on the key development challenges in business, economic growth, education and public health and has supported our founding concept that long-term development can be best achieved through free enterprise mechanisms, boundary-spanning partnerships and practical expertise.

Kenan Institute Asia was founded in 1996 with the support of the Thai government, the US Agency for International Development (USAID), the William R. Kenan Jr. Charitable Trust and the Frank Hawkins Kenan Institute of Private Enterprise at the University of North Carolina at Chapel Hill.

The timeline below showcases some of our largest initiatives in Thailand and the region.



DEVELOPING BUSINESS

A Kenan consultant presents on the strategies and tactics of successful SMEs as part of a research project for the Thai Office of Knowledge Management and Development.

Business Model Canvas



BUSINESS & ECONOMIC DEVELOPMENT

BUSINESS AND ECONOMIC DEVELOPMENT

In 2013, the Kenan Institute Asia continued playing a crucial role in supporting economic growth, creating employment opportunities, increasing economic cooperation, supporting business enablers, and preparing the region for the formation of the ASEAN Economic Community in 2015. We worked directly with entrepreneurs and small business owners to expand their business acumen and fortify their financial skills in order to help them become more successful, while also carrying out research and policy-level work to ensure that Thailand and other GMS countries continue to implement programs that benefit SMEs.

REAL FLOOD RECOVERY

Asia Foundation / Give2Asia

Because of their size, micro-, small- and medium-sized enterprises (MSMEs) are extremely vulnerable to major political, economic or environmental changes in their business environments. The floods of 2011, which devastated central Thailand, caused huge losses among its emerging small businesses, with many entrepreneurs and managers caught without business continuity plans to ensure their continued operation in the face of disaster. To ensure that M-SMEs are better prepared in the future, Kenan started the Rural Entrepreneurship through Action Learning Flood Recovery (REAL Flood Recovery) project, funded by the Asia Foundation's Give2Asia program. Consultants are providing trainings and workshops, as well as technical assistance, to 100 MSME owners in the flood-affected provinces of Ayutthaya, Pathumthani, and Nonthaburi. The three-day training courses use an active-learning approach and focus on building business skills and financial management, with an emphasis on business continuity planning. Other lessons include how to prepare business plans for flood recovery loan applications and how to identify business opportunities following a natural disaster.



RESEARCH PROJECT: BUSINESS STRATEGIES OF CREATIVE SMEs

OKMD

Seeking to enhance the ability of SMEs to compete successfully in Thailand and the region, Kenan undertook a research and dissemination project financed by the Thai Office of Knowledge Management and Development. The project focused on studying the business models and strategies of 40 successful Thai SMEs which had been recognized by the Thailand Creativity Awards in 2010 and 2011 through in-depth interviews and site visits. The knowledge on what makes a successful creative entrepreneur would then be made available to the public through a report. A final presentation geared towards policymakers and entrepreneurs will also be made, with the aim of guiding policy on SME development.

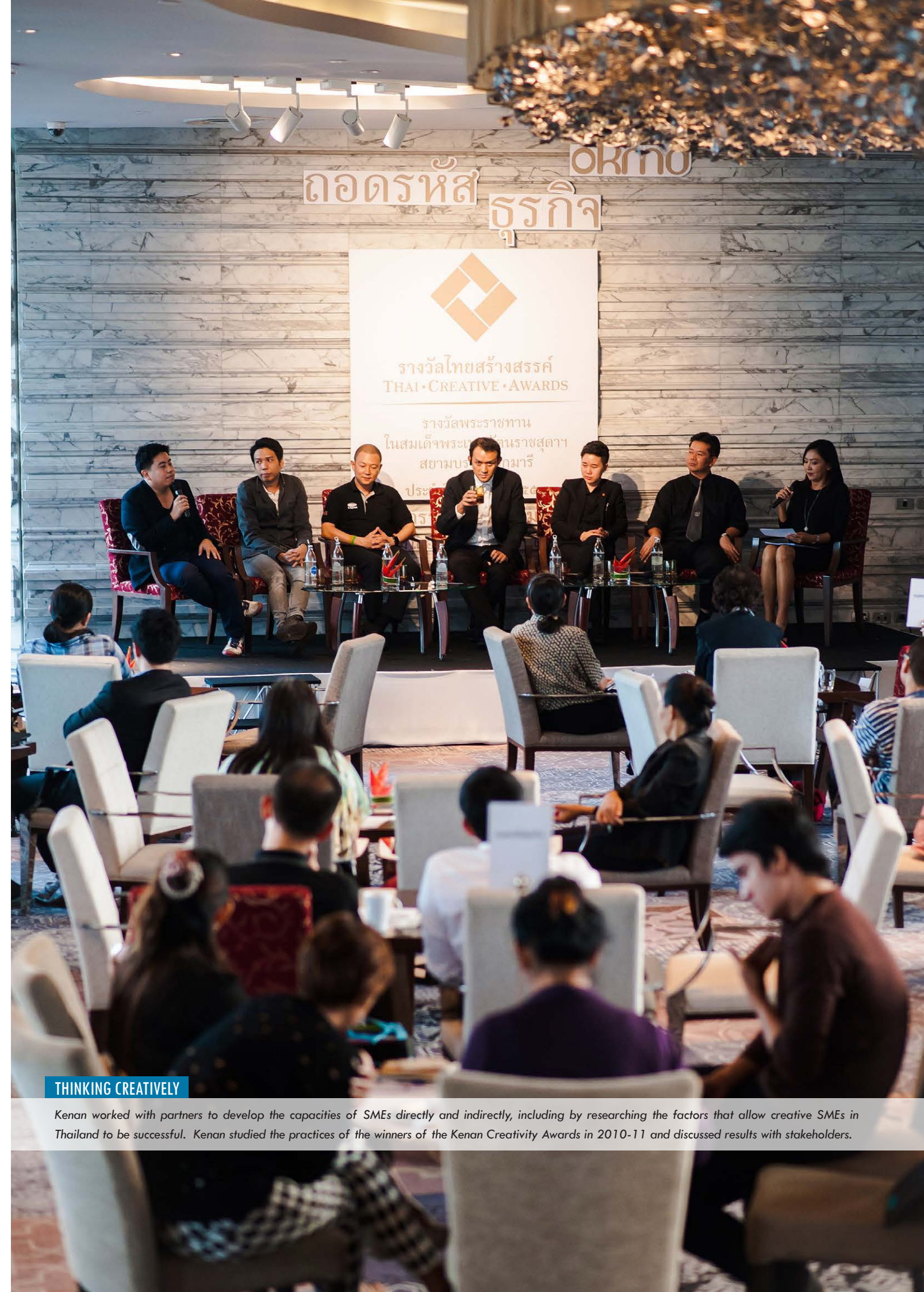
HELPING BUSINESS

Entrepreneurs and small business owners from flood affected provinces participate in a workshop as part of the REAL Flood Recovery project. Kenan's trainers are skilled in using non-traditional learning methods to teach entrepreneurial skills to professionals, making for more effective ways of teaching and communicating information.

APEC SME CHAIRMANSHIP

OSMEP

Kenan consultants played a key role in assisting the Thailand's Office of Small and Medium Enterprise Promotion (OSMEP) in preparing for and chairing the 36th and 37th Asia Pacific Economic Cooperation Small and Medium Enterprise Working Group (APEC – SMEWG). The two meetings, held in Manila and Bali in March and September 2013 respectively, served as major forums for sharing information and policy ideas about how best to assist small and medium businesses in the Asia Pacific region. Among the issues discussed were ways to encourage better tracking of SME performance across the region through an APEC SME Monitoring Index, a multi-year proposal on integrating SMEs into global supply chains, and ways to provide better legal counsel to international SMEs. In addition to preparing meeting documents and reports, Kenan also delivered presentations to the forum and worked with representatives from each economy and APEC officials directly to ensure the working group meetings ran smoothly.



THINKING CREATIVELY

Kenan worked with partners to develop the capacities of SMEs directly and indirectly, including by researching the factors that allow creative SMEs in Thailand to be successful. Kenan studied the practices of the winners of the Kenan Creativity Awards in 2010-11 and discussed results with stakeholders.



SPREADING FINANCIAL LITERACY

Since 2007, Kenan has worked with Citibank to teach financial literacy to at-risk women like the women seen here who are incarcerated for non-violent drug offenses. The project takes advantage of Citibank's strength in finance by using their staff as volunteer trainers for the women, teaching them basic financial skills like budgeting and saving. The participants of the course often feel empowered by their new skills. In return, Citibank benefits from higher employee morale and recognition of the program's excellence through national media.

CITIBANK — KENAN PARTNERSHIP

CITI FINANCIAL LITERACY FOR AT-RISK WOMEN

Citibank / Citi Foundation

For more than six years, trainers from Kenan and Citibank have worked closely to impart lessons on personal finance to more than 2,000 poor and at-risk women through the Citibank Financial Literacy for At-Risk Women program. The project is breaking the cycle of poverty that ensnares many women through predatory lending and abuse by providing them with the tools and skills necessary to use their income wisely. The trainings include lessons on household management, budgeting and saving, and investing.

The project's most recent iterations have focused on assisting incarcerated women serving sentences for non-violent drug offenses, women at vocational training centers, and women and couples living in slums. In addition to teaching financial literacy, the project has added a focus on entrepreneurship to provide guidance on how to successfully start and manage a small business. A savings group for slum women was also created to help them build up their assets. In 2012, the project trained 521 people, including 31 slum couples, 41 slum women, 289 women in vocational training, and 160 incarcerated women.

CITI TRIPLE BOTTOM LINE SMALL HOTELS PROJECT

Citibank / Citi Foundation

Now in its third and final year, the Citi Triple Bottom Line Small Hotels Project (Citi TBL) worked with small hotel managers and owners in Bangkok and central Thailand to make their operations more sustainable by using the triple bottom line philosophy, which emphasizes the need for comprehensive accounting for the social, environmental and economic costs and benefits of a business. Participants in the program worked with Kenan consultants in workshops using the United Nations Environment Program's Envirotel software, which guide users through an easy-to-understand process for achieving cost-effective environmental savings in their operations. Since the project began, 173 staff members from 94 hotels have been trained through the project. In addition, participating hotels have hired more than 100 new employees to take on new positions like healthy food chef and corporate social responsibility manager; hotels have also undertaken more than 250 environmental improvement projects and created more than 130 sustainability plans.

CITI TEACHER'S MONEY SENSE

Citibank / Citi Foundation

Using lessons learned from the Citi Financial Literacy for At-Risk Women project, Kenan and Citibank collaborated to create a similar program designed for low-income teachers and their students in Nonthaburi, Nakhon Nayok, Rayong and Chon Buri provinces. Many of these teachers are mired in debt without the financial knowledge needed to escape it. The project provided knowledge in the form of skills trainings on personal finance including budgeting, saving, retirement planning, and taxation. To ensure sustainability, the project was designed not only to instruct teachers about personal financial skills, but how to impart this knowledge to their students through entertaining teaching techniques. In 2013, the project trained 197 low income teachers from 77 schools, bringing the total number of teachers participating in the initiative to 351 since training began in 2012.

NEW ENTREPRENEUR CREATION

Department of Industrial Promotion

In 2013, Kenan continued providing public trainings to aspiring entrepreneurs who lack some of the basic financial and managerial skills necessary to successfully start or grow their own business. A total of 70 participants joined the two stages of training. The first consisted of two, ten-day training courses, which included lessons on marketing strategies, financial and organizational management, and business plan development. Following the completion of the first stage, participants went through an additional three-day course on business plan implementation. Each participant was provided with one-on-one consultations about their business plans and conducted study trips to visit successful entrepreneurs. Participants were also invited to make study trips and network with existing entrepreneurs. Since the program started in 2006, 879 people have been trained.

ACTI-SME

USAID / Nathan Associates

Kenan greatly expanded its focus on developing the capacities of entrepreneurs and SMEs to the ASEAN region through the USAID-funded ASEAN Connectivity through Trade and Investment SME component. Led by Nathan Associates, the purpose of the five-year USAID ACTI initiative is to strengthen selected regional and member states' institutions to support trade and investment targets outlined in the blueprints for an integrated ASEAN Economic Community. ACTI-SME is a subcomponent of this project aimed at fulfilling the ASEAN Strategic Action Plan for SME Development, namely by accelerating the pace of SME development and making them more competitive, as well as increasing their contribution to overall economic growth and strengthening their resilience to withstand economic difficulties. As ACTI-SME's implementer, Kenan will conduct

needs assessments, participate in international SME policy meetings, develop information kits, and conduct trainings for ASEAN SMEs, with a focus on the four least-developed economies – Cambodia, Myanmar, Lao PDR and Vietnam. The project will run from 2013 to 2017.

DID YOU KNOW?

Kenan's works at all levels to aid SMEs. At the individual level, Kenan provides trainings and business development support for SME owners and entrepreneurs. At the middle and upper levels, Kenan provides national and regional policy support, working with government and multi-lateral organizations to find and implement policies that benefit SMEs across the region.

ENCOURAGING CURIOSITY

Young students and community members observe a science experiment at a Chevron IN-CREASE Science Fun Day.



INNOVATIVE EDUCATION

INNOVATIVE EDUCATION

Seeking to prepare the region's students for the rigorous demands of the 21st century workplace, in 2013, Kenan implemented innovative education initiatives in science, math and technology that benefited tens of thousands of students, teachers, administrators and workers. Kenan's signature inquiry-based programs, designed to foster critical thinking and reasoning among students, continued to spread to schools throughout Thailand with the support of private sector and government partners, while our work on ICT education expanded the abilities of workers and teachers to use technology.

BOEING TEL

Boeing Corporation

Despite the critical need for today's students to become familiar with technology, many students still do not receive the exposure they need to proper computer technology due to resource constraints. The Boeing Technology Enhanced Learning Project (Boeing TEL, formerly the Boeing One Computer Classroom) has worked for four years to promote technology-enabled learning in schools with limited information and communication technology (ICT) options by training teachers to maximize the use of one computer per classroom. In 2013, 149 teachers, 71 master teachers, and 35 principals in 42 schools in Bangkok and the surrounding area were trained using Boeing TEL techniques, benefiting an estimated 15,000 students. These trainings included lessons on ICT integration into the curriculum through an innovative tool called Script, as well as effective teaching and questioning strategies, and classroom management methods. To encourage teacher participation and buy-in, a Boeing TEL Awards program was launched to recognize teachers who have successfully implemented the lessons they learned through the project. A casebook highlighting successful examples was also distributed.

MICROSOFT BETTER and E-BETTER

Microsoft Corporation

Kenan completed one of its most innovative education initiatives in 2013 with the end of Microsoft BETTER and Microsoft E-BETTER. The projects, whose name stands for Building Employability through Technology and Entrepreneurship Resources, were part of a nationwide ICT skills training program targeted at disadvantaged, low-skill workers who were disproportionately affected by the 2008 global financial crisis, by providing them with technological skills to improve their prospects for employment. While BETTER focused on developing fundamental ICT skills for the workforce through the use of basic curriculums, E-BETTER enhanced advanced ICT skills of the workforce through competency-based curriculums in order to be more competitive when the ASEAN Economic Community forms in 2015.

Funded by Microsoft and implemented by Kenan and the Thai Department of Skill Development (DSD), the projects collectively trained hundreds of trainers from the DSD. These trainers then taught workers at DSD centers across Thailand's 77 provinces, training more than 45,000 people directly and more than 400,000 through project outreach. In addition to providing trainings, Kenan trained DSD staff how to market the courses and build public-private partnerships to support the curriculum.

REVIEW OF EDUCATION STANDARDS

IPST

Building on its expertise promoting inquiry-based science and math education, Kenan worked with the Institute for the Promotion of Teaching Science and Technology (IPST) and a team of international experts to review and revise science and math education standards in Thailand. Kenan served as a principal organizer for the initiative, which took place between September 2011 and May 2013. In addition to upgrading the capacity of more than 80 IPST staff members and partners, the adoption of the standards in the near future will benefit Thai teachers and students nationwide.

DID YOU KNOW?

Rote memorization is a traditional form of teaching which emphasises class order and memorization at the expense of student curiosity and engagement. Kenan has pioneered replacing this method with an inquiry-based teaching pedagogy, which not only promotes critical thinking and reasoning, but allows students to engage more deeply in their subject matter. Kenan has worked with the Thai government and corporate partners to promote this method of teaching at schools across Thailand.



SMARTER LEARNING

Thousands of students across Thailand have benefited from UPGRADE, which replaces traditional rote-memorization techniques with a more effective inquiry-based model that promotes critical thinking and reasoning in science and math classes. Kenan is a leader in the promotion of inquiry-based pedagogy in the region.

UPGRADE

IPST

Tens of thousands of Thai students benefited from improved mathematics and science classes with the conclusion of UPGRADE, a three-year project designed to replace ineffective rote memorization teaching techniques with modern pedagogical methods that encourage curiosity and interaction. Funded by the Institute for the Promotion of Teaching Science and Technology (IPST) with funding from the Thai Ministry of Education and implemented in seven provinces, the UPGRADE project served as a pilot for a nine-year initiative to revamp science and math education in Thailand to make it more globally competitive.

In addition to creating 27-unit inquiry-based curriculums for both science and math, Kenan along with Teachers' College at Columbia University placed a large emphasis on engaging teachers and principals in workshops to introduce new teaching and leadership techniques. Over the life of UPGRADE, the project held five leadership workshops for 280 principals and formed 55 science and math rollout workshop centers in all seven pilot provinces. To ensure that teachers were comfortable with the new lesson plans, classroom observation and feedback was provided by senior mentors for over 131 classrooms. More than 400 science and math master teachers, and 2,000 science and math teachers were trained as a result. An estimated 25,000 students benefited from UPGRADE's inquiry-based curriculums and upgraded teacher skills.

CHEVRON INCREASE

Chevron

Seeking to increase the number of students studying math and science, Chevron Thailand began working with Kenan in 2013 to bring its signature inquiry-based education model to its communities in Songkhla and Nakhon Si Thammarat, Thailand. The three-year Chevron Inquiry-based Classroom Reasoning for Experiential and Active Science Education project (Chevron INCREASE) is training teachers and principals to use inquiry-based science techniques instead of rote memorization in their ninth-grade math and science classes, with the aim of encouraging students to pursue higher educational and vocational opportunities in those fields. In addition to the development of the new curriculums, the project also includes training programs for teachers and principals, mentoring for students and teachers, and school-community days to ensure public buy-in. An estimated 12,000 students at 68 schools in Chevron communities will benefit from the project.

BY THE NUMBERS

54,900

Number of students benefiting from Kenan IE projects in 2013.

>2,680

Number of principals, master teachers, and teachers trained in UPGRADE throughout the life of the project's three years.

77

Number of provinces in Thailand in which Kenan's BETTER and E-BETTER curriculums have been taught by Department of Skill Development trainers.

>400,000

Number of people impacted by Microsoft BETTER and E-BETTER through project outreach and trainings.

3

Number of years Chevron has agreed to fund an inquiry-based learning project in Songkhla and Nakhon Si Thammarat.



LOOKING BACK MSD IN-STEP

Ms. Wanee Dokrak did not know why her students struggled so hard to understand the concepts she was teaching. As a teacher at a secondary school in Phang-nga, Thailand, Ms. Wanee wanted her students to find inspiration in her science classes; instead, only a few of her students understood the material, while many – especially those who came from disadvantaged backgrounds – were left behind.

Things changed when Ms. Wanee volunteered to attend an inquiry-based learning workshop held by Kenan in Phang-nga in 2008. The workshop, part of the MSD Inquiry-based Science and Technology Education Project (MSD IN-STEP), taught her how to engage students in active learning and drive students to think critically. To Ms. Wanee, the workshop was a turning point.

“I struggled until I found IN-STEP,” said Ms. Wanee years later. “Everything I learned at the workshop not only helped me to bring my class together, but also encouraged me to be a better teacher every day.”

The techniques that Ms. Wanee and others learned in MSD IN-STEP proved a valuable alternative to the rote memorization-based, instructor-centered teaching practices that are prevalent in Thailand and the region. Not only was Ms. Wanee able to teach her students more effectively and inspire their own learning, she also learned how to ensure that students from different backgrounds could learn at the same pace so that no child was left behind.

The IN-STEP workshop and subsequent mentoring and participation in teachers networks boosted Ms. Wanee’s confidence to the point where soon she was training other teachers on the benefits of inquiry-based learning as a Master Teacher. Five years after she attended the workshop, she continues to teach students at Baan Bang Muang School in Phang-nga using inquiry-based teaching techniques.

Ms. Wanee’s dedication to her teaching led her and 14 other IN-STEP alumni to become members of Kenan’s UPGRADE and Chevron INCREASE projects, providing instructional support to teachers during professional development roll-out workshops across Thailand. Both projects aim to expand the use of inquiry-based pedagogy beyond Phang-nga. While INCREASE focuses on promoting science learning among secondary school students in order to motivate them to pursue science-related education and careers, UPGRADE focuses more broadly on introducing Kenan’s signature method to schools around Thailand. In addition, Kenan is working with Thai education policymakers to ensure that modern educational methods that encourage critical thinking and reasoning are a part of the country’s new educational standards through the Review of Education Standards project.

MSD IN-STEP

AREA: Innovative Education

BUDGET: USD 780,000

LOCATION: Phang-nga Province, Thailand

DURATION: 2006-2012

FUNDERS: MSD Thailand

PARTNERS: Thailand Ministry of Education,
Institute for the Promotion of Teaching
Science and and Technology

MASTER TEACHING

Ms. Wanee Dokrak, a high school science teacher from Phang-nga, demonstrates an experiment to fellow school teachers as part of a Chevron INCREASE learning, inquiry-based education model championed by Kenan in MSD IN-STEP in 2008. She has since become a master teacher, helping others like her learn

workshop. Ms. Wanee first came across the active techniques to make their teaching more effective.

PREVENTING DISEASE

Children learn about how to prevent the spread of malaria through Kenan's behavior change communication activities in the Global Fund for Malaria Thailand project.



PUBLIC HEALTH

PUBLIC HEALTH

Kenan works with partners to fight malaria on two complementary fronts: building the capacity of public health officials and working with people living in malaria zones to ensure they are not infected. Together, these fronts form part of Kenan's larger strategy of integrating its core strengths of educational development and the promotion of public-private partnerships to its fight against diseases like malaria and avian influenza. Kenan's close relationship with its government partners ensure that the projects are sustainable and impactful, benefiting millions of people across the region.

GLOBAL FUND FOR MALARIA THAILAND

The Global Fund / BVBD

Kenan leveraged its expertise in designing educational curriculums and establishing private-public partnerships to continue fighting against malaria in Thailand in 2013. Funded by the Global Fund to Fight AIDS, Tuberculosis and Malaria through a grant awarded by the Thailand Bureau for Vector Borne Disease (BVBD), the five-year project has achieved major impact in the six provinces in which it operates. Through the project's three-pronged strategy, students and teachers are taught ways of preventing disease transmission through a behavior change communication program, malaria drugs are quality tested through a drug quality assurance program, and public, private and civil society sectors are brought together for the redevelopment of Thailand's malaria pre-elimination strategy.

The project's second year included an expansion in the reach of the BCC program, which is now taught in 144 schools in six Thai provinces and has reached an estimated 4,200 students. Nearly 250 teachers and principals have been trained how to use a tailor-made instructional package about malaria, which includes aspects of daily life which could be modified to reduce the risk of contracting the disease. In addition, 139 government officials attended workshops on drug-quality assurance and BCC, and a new Cambodian-language initiative to help health workers in border zones to be able to identify and treat Cambodian migrant workers with malaria in coordination with the CAP-Malaria project. To promote multi-sector buy-in for the national malaria pre-elimination programs, a public-private partnership meeting was held for 167 participants.

CONTROL AND PREVENTION OF MALARIA

USAID / URC

Funded by USAID, Kenan is working with University Resources Co. (URC) to implement the Control and Prevention of Malaria (CAP-Malaria) project that is fighting malaria in Thailand, Cambodia and Myanmar through four major components: developing cost-effective ways of preventing disease transmission; improving the quality and effectiveness of facilities treating the disease; increasing the management efficiency of the National Malaria Control Program and local institutions; and supporting the establishment and maintenance of strategic information for malaria control. Kenan serves as the project's Thailand implementer and has partnered with the Bureau for Vector Borne Disease to increase its capacity to control and prevent malaria.

The five-year project entered its second year in 2013 with operations in four Thai border provinces. Major project activities included conducting in-depth interviews and group discussions with villagers and migrant workers who are considered a "most at-risk population" given their proximity to the Cambodian and Myanmar borders. Kenan engaged the private sector in Trat province to form a public-private alliance to combat the spread of malaria in the work place. The project advised the BVBD on effectively using the 33 malaria posts established in the first year in high-traffic areas which provide malaria treatment at no cost.

BY THE NUMBERS

951

Number of malaria drug samples collected from 22 provinces that were quality tested at sentinel sites in 2013.

4,800

Number of malaria manuals provided to students in 2013. More than 800 were provided to teachers as well.

13

Number of key partners in the public and private sector that signed a Declaration of Collaboration on Malaria Pre-Elimination in Trat province.

33

Number of malaria posts, including four border malaria posts, established under CAP-Malaria. Kenan provides technical and operational assistance at each of the posts.

>700

Number of people attending World Malaria Day events organized by Kenan in four Thai provinces.



FIGHTING MALARIA

ABOVE Cambodian migrant workers are surveyed by a Thai health worker, part of a Kenan initiative to teach Thai health officials basic Cambodian so they can more effectively monitor malaria outbreaks in border areas. **BELOW** A woman receives a check-up by a public health worker.



LEARNING IN

An executive looks in on a Kenan-organized CSR training for Rangsit Plaza employees.



CROSS-CUTTING



CELEBRATING EXCELLENCE

Disabled children receive wheelchairs as part of a program by WAFCAT, the Wheelchairs and Friendship Center of Asia (Thailand). WAFCAT, which advocates on behalf of disabled people, was selected as a second runner-up in the medium category by the 2013 Thailand NGO Awards. The mission of the awards is to celebrate and reward excellence among non-profit organizations and NGOs in Thailand.

PHOTO CREDIT: WAFCAT

CROSS-CUTTING STRENGTHENING CIVIL SOCIETY

As a capacity-building organization, Kenan plays a critical role in strengthening the abilities of civil society organizations (CSOs) to play a constructive role in their communities. In addition to providing financial, organizational and technical workshops to build the technical capacities of non-governmental organizations (NGOs) and other CSOs, Kenan hosted the 2013 Thailand NGO Awards, which celebrated the achievements of Thailand's diverse and constructive NGO community.

LEAD II

United Nations Democracy Fund

Following the success of the Lao Encouraging and Applying Democracy for Civil Society (LEAD I) project, LEAD II continues building the capacity of civil society organizations (CSOs) in Lao PDR and to encourage cooperation between those organizations and government officials. Combined with the work done under LEAD I, the project is generating goodwill and trust between Laos' nascent civil society organizations and the government, ensuring that they are able to collaborate more effectively towards bettering Lao PDR's future.

The two-year project, which began operating in February 2013 and is funded by the United Nations Democracy Fund, focuses on developing the capacities of CSOs to advocate for themselves and their stakeholders. Five highly-focused workshops engaged participants on issues including community leadership, dialogue and communication, and negotiation. Mentoring and technical skills meetings on grant-writing were also held, and organizations are to apply for one of the 16 small grants that Kenan is making available to further their development. Twenty government officials will also be invited to attend a two-day workshop covering key aspects of CSO governance including monitoring and evaluation and project component and analysis, in order to better understand and work with CSOs.

THAILAND NGO AWARDS

*Rockefeller Foundation /
Resource Alliance*

A NGO that provides welfare to disadvantaged people, an association dedicated to the conservation of natural resources and the environment, and a foundation that cares for poor children and their families were among the winners of the third annual Thailand NGO Awards, held in Bangkok in November 2013.

One hundred and eighteen different NGOs and civil society organizations applied for the awards in 2013. Of these, twelve organizations were chosen as finalists and presented to a jury composed of eminent private and public sector leaders in Thailand. They were judged on a set of six criteria including accountability and transparency, overall impact, sustainability, and more. Three winners were selected representing small, medium and large NGOs; two organizations received special awards for 'Outstanding Volunteer Organization' and 'Big Idea, Small Budget.'

The initiative, co-hosted by Kenan and the Resource Alliance, with funding from the Rockefeller Foundation, recognizes excellence among Thailand's NGOs and promotes the credibility of the non-profit sector for long-term sustainability, recognize good practices in non-profit management, and create examples and inspiration for other non-profit organizations.

2013 AWARD WINNERS

SMALL

Phitsanuloke Public Welfare
Volunteers Association

MEDIUM

Association for the Development
of Environmental Quality

LARGE

Foundation for Slum Child Care
under the Royal Patronage of Her
Royal Highness Princess Galyani
Vadhana Krom Luang Naradhiwas
Rajanagarindra

OUTSTANDING VOLUNTEER ORGANIZATION

Songkhla Health Age Society

BIG IDEA, SMALL BUDGET

Hug Muang Nan Foundation





LOOKING BACK

TSUNAMI RECOVERY ACTION INTITIATIVE

Mr. Wichan “Ob” Samutvaree did not expect to become a diver. People like him in the small Moken village of Thap Thawan, on the coast of Phang-nga province, traditionally lived off the sea, fishing and farming to sustain themselves and their families. The village was devastated by the 2004 Southeast Asia tsunami which left a trail of death and destruction in its wake throughout Southern Thailand. But for Ob, the tsunami also opened a window to an opportunity that he could never have imagined: to become a certified master diver.

TRAI

AREA: Sustainable Tourism, Business and Economic Development

BUDGET: USD 3,559,052

LOCATION: Phang-nga Province, Thailand

DURATION: 2005-2010

FUNDERS: Kenan Charitable Trust, Kenan Institute of Private Enterprise, MSD Thailand, Microsoft Corporation, Bush-Clinton Tsunami Relief Fund, and the European Union

“Getting to this point has been difficult,” said Ob. “People in the village don’t usually try to get an education. There aren’t too many of us in school.” But through an initiative launched by Kenan and the Ecotourism Training Center, Ob was one of 29 underprivileged youths who were able to enroll in a free nine-month course that allowed him to learn how to speak English and use computers, as well as how to become a master diver, in order to provide tourism-based income for himself and his community. “The [program] is wonderful,” he said smiling. “It gives opportunities to people who would never get to dive, like me. It has opened my eyes to the world, to the things around me.”

The master diver program was one of many projects sponsored by Kenan through the Tsunami Recovery Action Initiative (TRAI), a comprehensive program designed to promote sustainable tourism and entrepreneurship to areas of Phang-nga province that were ravaged by the tsunami. TRAI focused on building common understanding, vision, strategy and plans among key stakeholders on sustainable tourism in Phang-nga, including on how to best use community-based tourism to promote the area’s economic development.

In addition to sponsoring courses on diving and Thai dance, TRAI created a sustainable tourism plan for the province in cooperation with local policymakers, held training of trainers for teachers and principals on tourism principles, rebuilt a repair facility for long-tail fishing boats, provided hospitality and marketing training for hotels, and delivered entrepreneurship and financial skills training for community members to engage in tourism-related enterprises. Additional tourism-focused trainings for 14 community groups were also held in the area.

For Ob, who is the first person from his village to obtain PADI certification, it was an opportunity that could not be passed up. As he said at the time, “It’s been quite difficult but for a better future for myself, I must do it. I want to keep learning forever. I don’t want to stay still. I want to continue my studies. I’m doing it for my community so people will know the Moken last name.”

SUSTAINABLE DIVING

A diving student collects trash near a giant clam as part of his training program to become a master diver at a free course provided through Kenan’s sponsorship of the courses for underprivileged youth was one of a host of initiatives by TRAI, a comprehensive project designed to foster sustainable tourism program trained 58 young adults, including 29 from traditionally disadvantaged groups, to become professional drivers; the course also included English information and communications technology.

Tsunami Recovery Action Initiative (TRAI). Kenan’s in Phang-nga province, Thailand. The Master Divers classes and courses on ecology, entrepreneurship and

CROSS-CUTTING SERVICES

CORPORATE SOCIAL RESPONSIBILITY

Building on its belief in free market mechanisms for development, Kenan continued working with corporations to implement sustainable and impactful projects across a range of sectors. In addition to providing project design and implementation services, Kenan also offers turn-key solutions that include community assessment and consulting services that are tailored to fit the needs and demands of our clients.



IMBEDDING RESPONSIBILITY

Future Park staff members work together on a group exercise that is meant to foster a sense of social responsibility among employees.

CORPORATE CONSULTING SERVICES

As part of its ongoing CSR programming, Kenan provides tailored CSR consulting services to corporate clients interested in deepening their stakeholder relationships. In addition to working closely with each client to build creative and sustainable CSR programs, Kenan distinguishes itself from other consulting companies by providing support for the implementation of its CSR proposals, ensuring that each project is successfully carried out. Among the services that Kenan provides are project design, research, implementation and training.

In 2013, Kenan provided consulting services to four select companies. Employees at [Rangsit](#)

[Plaza Company](#), which operates large shopping complexes like Future Park Rangsit, received instruction and coaching on how to integrate the company's CSR strategy (which had been previously developed with technical assistance by Kenan) into their day-to-day operations. Employees were encouraged to implement the company's first-ever employee driven CSR activity.

[Vinythai Public Company](#) engaged Kenan to provided training on the company's sustainability reporting and Global Reporting Index, both of which are tools to determine an accurate gauge of the company's sense of social

responsibility. Vinythai also received guidance on how to draft such a report. Kenan also provided consultancy services to the [Thailand Post Company](#) to assist it in creating an internal CSR project.

The [Electricity Generating Authority of Thailand](#) also requested Kenan's assistance in conducting fact-finding missions and community surveys in the town of Mae Moh, the location of one of EGAT's major power plants. The information gathered will be used to create a five-year strategic CSR plan as well as a one-year action plan for developing the town and surrounding area.



ENGAGING STAKEHOLDERS

Kenan consultants talk to a farmer in Mae Moh province, site of one of the Electricity Generating Authority of Thailand's largest power plants. Kenan consultants regularly conduct surveys and interviews with community members to render accurate assessments about our clients' impacts on their stakeholders.



EMBEDDING CSR

AREA: Cross-Cutting Services: CSR

BUDGET: USD 666,347

LOCATION: Hanoi, Vietnam

DURATION: 2009-2010

FUNDERS: UNDP

PARTNERS: Global Compact Network Vietnam, Vietnam Chamber of Commerce, major Vietnamese business schools

LOOKING BACK

EMBEDDING CSR IN VIETNAM

Beginning in 1986, the government of Vietnam began integrating its economy into the world's, bringing about vast social and economic changes that have improved the lives of millions of Vietnamese. Since then, prominent Vietnamese universities have opened business schools around the country to instruct future business leaders. However, even in 2009, these schools had neglected teaching their students one key modern business practice: corporate social responsibility.

To remedy this, Kenan worked with funding from the United Nations Development Programme to implement a comprehensive initiative to embed CSR in Vietnam through research, training and curriculum development at four major Vietnamese business schools. The initiative, part of the Global Compact Network Vietnam led by the Vietnam Chamber of Commerce and Industry, took place between 2009

and 2010 and used a participatory process to ensure that key stakeholder and client needs were met.

The need for further CSR training was confirmed through a survey conducted among 1,900 students at the four business schools. Of these, almost 90 percent of the respondents wanted their universities to place more emphasis on socially and environmentally re-

sponsible practices. Experts from Kenan, the Kenan-Flagler Business School at the University of North Carolina at Chapel Hill and the University of London completed an assessment of CSR education in Vietnam, six CSR modules, two CSR core courses, 10 case studies, four research studies, six training-of-teacher workshops, stakeholder workshops, and a round-table discussion for establishing a responsible education network. Since the project's end, the four Vietnamese universities have continued to deliver the CSR courses, ensuring that their students are well-versed in the importance of corporate social responsibility and that future business leaders know how to integrate socially responsible practices into their work.

FINANCIAL REPORT

AUDITOR'S REPORT

TO THE BOARD OF TRUSTEES OF KENAN FOUNDATION ASIA,

I have audited the accompanying financial statements of Kenan Foundation Asia ('the Foundation'), which comprise the statement of financial position as at 30 September 2013, and the statements of income and changes in fund balance for the year then ended, and a summary of significant accounting policies and other notes.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Thai Financial Reporting Standards for Non-publicly Accountable Entities and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Thai Standards on Auditing. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

Opinion

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Kenan Foundation Asia as at 30 September 2013, and its results of operations for the years then ended in accordance with Thai Financial Reporting Standards for Non-publicly Accountable Entities.

Paiboon Tunkoon

Certified Public Accountant (Thailand) No. 4298
PricewaterhouseCoopers ABAS Limited
Bangkok, 20 January 2014

STATEMENT OF FINANCIAL POSITION

As at 30 September 2013 and 2012

	2013	2012
ASSETS		
Current Assets		
Cash and Cash Equivalents	3,203,221	19,430,278
Accounts Receivable and other current assets	<u>17,127,158</u>	<u>11,080,992</u>
	<u>20,330,379</u>	<u>30,511,270</u>
Non-current Assets		
Long-term investment	127,010,791	131,321,428
Property and Equipment	3,010,158	3,699,414
Other non-current Assets	<u>2,019,152</u>	<u>1,897,512</u>
	<u>132,040,101</u>	<u>136,918,354</u>
Total Assets	<u>152,370,480</u>	<u>167,429,624</u>
LIABILITIES		
Current Liabilities		
Finance Lease Liabilities	235,745	400,347
Accounts payable and other current liabilities	<u>6,567,940</u>	<u>14,932,774</u>
	<u>6,803,685</u>	<u>15,333,121</u>
Non-Current Liabilities		
Finance Lease Liabilities	<u>73,416</u>	<u>309,160</u>
Total Liabilities	<u>6,877,101</u>	<u>15,642,281</u>
FUND BALANCE		
Initial donation	500,000	500,000
Unrealized surpluses		
Fair value changes on investments	6,237,609	13,677,041
Accumulated excess of revenues over expenditures	<u>138,755,770</u>	<u>137,610,302</u>
Total Fund Balance	<u>145,493,379</u>	<u>151,787,343</u>
Total Liabilities and equity	<u>152,370,480</u>	<u>167,429,624</u>

INCOME STATEMENTS

For the years ended 30 September 2013 and 2012

	2013	2012
REVENUES		
Donation Income	62,175,803	95,487,100
Interest Income	16,432,595	16,711,971
Other Income	<u>37,314,935</u>	<u>32,645,898</u>
Total Income	<u>115,923,333</u>	<u>144,844,969</u>
EXPENDITURES		
Program Expenses	80,294,412	121,838,636
Administrative Expenses	<u>34,483,453</u>	<u>34,970,225</u>
Total Expenditures	<u>114,777,865</u>	<u>156,808,861</u>
Income Over Expenditures	<u>1,145,468</u>	<u>(11,963,892)</u>

STATEMENTS OF CHANGES IN FUND BALANCE

For the years ended 30 September 2013 and 2012	Initial donation	Unrealized gain/(loss) of fair value changes	Accumulated excess of revenues over expenditures	Total
As at 1 October 2011	500,000	(2,739,606)	149,574,194	147,334,588
Unrealised gain of fair value changes in available-for-sale investments	-	18,463,500	-	18,463,500
Transfer to income statement upon the sale of investments	-	(2,046,853)	-	(2,046,853)
Income over expenditures	-	-	<u>(11,963,892)</u>	<u>(11,963,892)</u>
As at 30 September 2012	<u>500,000</u>	<u>13,677,041</u>	<u>137,610,302</u>	<u>151,787,343</u>
As at October 1 2012	500,000	13,677,041	137,610,302	151,787,343
Unrealized gain of fair value changes in available-for-sale investments	-	(7,124,875)	-	(7,124,875)
Transfer to income statement upon the sale of investments	-	(314,557)	-	(314,557)
Income over expenditures	-	-	<u>1,145,468</u>	<u>1,145,468</u>
As at 30 September 2013	<u>500,000</u>	<u>6,237,609</u>	<u>138,755,770</u>	<u>145,493,379</u>

*All amounts in Thai Baht.

DONORS AND CLIENTS

FOUNDING DONORS



United States Agency for
International Development



Kenan Family Foundations



Thailand International Development
and Cooperation Agency

MAJOR CORPORATE CLIENTS



Citi Foundation



KEY CLIENTS

- American Bar Association
- Asia Foundation
- Bio-Diversity Based Economic Development Office
- Boeing
- Chevron
- Citibank, Citi Foundation
- Global Fund to Fight AIDS, Tuberculosis, and Malaria
- Kenan Institute of Private Enterprise
- Microsoft
- Nathan and Associates, Inc.
- Office of Small and Medium Enterprises Promotion, Thailand Ministry of Industry
- Resource Alliance UK
- Rockefeller Foundation
- Thailand Department of Foreign Trade, Ministry of Commerce
- Thailand Department of Industrial Promotion, Ministry of Industry
- Thailand Department of Skill Development, Ministry of Labor
- Thailand Institute for the Promotion of Teaching Science and Technology
- Thailand Ministry of Education
- Thailand Ministry of Public Health
- Thailand International Development Cooperation Agency, Ministry of Foreign Affairs
- United Nations Democracy Fund
- United States Agency for International Development
- University Research Co.
- University of North Carolina at Chapel Hill
- William R. Kenan Jr. Charitable Trust

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Kenan
Institute
Asia

ABOUT US

The Kenan Institute Asia is a knowledge- and capacity-building organization implementing results-oriented, sustainable development programming on a not-for profit basis.

WHAT WE DO

Business and Economic Development
Innovative Education
Public Health
Corporate Social Responsibility
Civil Society Capacity Building
Sustainable Tourism

WHERE WE WORK

Cambodia
Lao PDR
Myanmar
Thailand
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